

Privacy Policy

Processing of data

Design School Kolding collects information about you in connection with visits to our websites, by using newsletters, by registering for our conferences, and when you use our services.

This privacy policy describes how Design School Kolding generally processes, uses and discloses your personal data.

In the different services offered by Design School Kolding, there may be different variations on this privacy policy, but then it will be stated in the service and any data processing agreements that must be entered into in connection with the use of the services.

Types of information

Design School Kolding collects and processes the following types of personal data about you (to the extent that it is relevant to you):

Common categories of personal data:

- ✓ Name, address, e-mails, telephone number, work relations, gender, age and education
- ✓ Net flow data and any other logging containing IP addresses and timestamps, etc.

Special categories of personal data ("sensitive personal data"):

- ✓ Health information (e.g., allergies or any disabilities relevant to registering for a conference or other event.)

In addition, Design School Kolding's websites use cookies, which are text files that are stored on your computer, mobile phone or similar for the purpose of recognizing it, remembering settings and performing statistics. Cookies do not contain harmful code such as viruses.

Purpose

The information collected about you on our websites is used to optimize our websites and provide a better user experience for you.

The information collected in connection with our newsletters, conferences or services is used to ensure your identity for either receiving, participating or using these.

The legal basis for collecting, processing and disclosing your personal data is:

For Design School Kolding's websites, general personal data is collected and processed in accordance with Article 6 (1)(f) of the General Data Protection Regulation.

For Design School Kolding's newsletters, conferences and services, general personal data is collected, processed and disclosed in accordance with Article (6)(1)(b) of the General Data Protection Regulation, while any sensitive personal data is collected, processed and disclosed in accordance with Article 9 (2)(a) of the General Data Protection Regulation.

Disclosure of personal data

Design School Kolding does not disclose your information to others unless

This is required by law. However, certain information collected in connection with registration for a conference will be shared with the location where the conference is being held.

Likewise, Design School Kolding can pass on logo information to the police in connection with investigations of offences.

Social media

In addition to cookies that are placed on your computer directly by our website, a number of third parties also place cookies on your computer when you visit Design School Kolding's profiles.

social media. The school has profiles on Facebook, Instagram, LinkedIn, Vimeo, YouTube, Twitter and SnapChat.

Here you will find links to the privacy policy for relevant third-party cookies:

- ✓ Facebook <https://www.facebook.com/privacy/explanation>
- ✓ Instagram <https://help.instagram.com/155833707900388>
- ✓ Twitter <https://twitter.com/en/privacy>
- ✓ LinkedIn <https://www.linkedin.com/legal/privacy-policy>
- ✓ Vimeo <https://vimeo.com/privacy>
- ✓ YouTube <https://policies.google.com/privacy>
- ✓ Snapchat <https://www.snap.com/da-DK/privacy/privacy-policy/>

Security

Design School Kolding has taken both technical and organisational measures to prevent your information is accidentally or illegally deleted, published, lost, impaired or comes to the knowledge of unauthorized persons, misused or otherwise processed in violation of the law.

Use of data processors

Your personal data is processed and stored by Design School Kolding itself or by one of Design School Kolding's data processors, who store it on behalf of and on instructions from Design School Kolding.

Some of Design School Kolding's services may use sub-processors, but this will be stated in the data processing agreement for the specific service.

Retention period

Design School Kolding retains personal data about you for as long as we need to carry out the purposes stated above. As a public authority, Design School Kolding is obliged to:

store case files for five years, as a result of the Archives Act and the Public Access to Information Act. Likewise,

Design School Kolding is obliged to store all payment information for five years, as a result of the Accounting Act.

There may be cases where Design School Kolding is forced to store your personal data for a longer period of time, e.g. in connection with a complaint or compensation case, in which case information will be stored until the case is finally concluded.

Your rights

As a result of the General Data Protection Regulation, you have certain rights, including the right to access

personal data, the right to have inaccurate data amended, the right to erasure, the right to have data restricted, the right to data portability, the right to object to:

The processing of the personal data, including in relation to the processing of personal data. Automated, individual decision-making ("profiling").

You also have the right to complain to a competent supervisory authority, including the Danish Data Protection Agency - [How to complain](#)

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